

GSMA 2019

25-28 February
Hall 8.1 Stand F78
Barcelona, Spain



Agencia Argentina
de Inversiones
y Comercio Internacional



Consulado General y Centro de Promoción de la
República Argentina
Barcelona - Reino de España



Argentina

ARGENTINE PAVILION / LIST OF PARTICIPANTS

AGROBIT

Contact: Horacio Balussi
Mail: ventas@bit.com.a
Web: www.bit.com.ar
Phone: +54 353 4535 008

Company: We transform agribusinesses in digital agribusiness", we are specialist in software and Internet of Things tech solutions for agribusiness, logistics, agricultural management and food traceability with analytics and predictive models. We design Local and world class solutions for large enterprises, cooperatives, exporters, foods factories, farmers, investors and consumers. Farm to fork - digital solutions

AUDIO.AD - REDMAS - CISNEROS INTERACTIVE

Contact: Germán Herebia
Mail: gherebia@audio.ad
Web: www.audio.ad
Phone: +54 11 4556 0700

Company: Audio.ad is a company part of Cisneros Interactive specialized in digital audio solutions for brands and content producers. With Audio.ad's help, brands are able to communicate their message using the digital advertising capabilities and combine with the emotional strength of audio messages. Besides, content producers have an excellent opportunity to maximize the value of their audio audiences.

ATX S.A.

Contact: Rubén Ward
Mail: ruben.war@sondeos.com.ar
Web: www.sondeos.com.ar
Phone: +54 11 5258 1500

Company: We are a regional technology and outsourcing service provider. We have strong capabilities and experience in vertical markets and core business areas, focused on innovative products and services.

AWG MEDIA

Contact: Ignacio Ronchese
Mail: ignacio@awg.la
Web: www.awg.la
Phone: +54 11 4786 6665

Company: We specialize in the monetization of digital ad spaces for publishers and campaign management for our advertisers. Our focus is to impact the desired users, hit the planned KPI's, achieve brand awareness and increase our partners ROI. We are the best option in advertising solutions both for advertisers and media owners around the world. This is why we operate with multiple platforms which allow us to manage display, video and native advertising campaigns within smart TV's, desktop and mobile devices.

AWG MOBILE PAYMENTS

Contact: Tomas Cohen
Mail: tomas@awg.la
Web: www.avatarworldgroup.com
Phone: +54 11 4786 6665

Company: We are a global provider of mobile solutions with over 15 years of experience. We provide mobile payments services for telecoms, enterprise, entertainment and commerce in emerging markets. Our payments solution provides financial inclusion, and broadens audience reach for Merchants, as well as facilitating access to digital goods and services that drive incremental revenue for Mobile Operators.

BEEREAL

Contact: Nicolás Mosca
Mail: nmosca@beerealit.com
Web: www.beerealit.com
Phone: +54 249 4220 494

Company: We're BeeReal. A User Experience-driven software firm specialising in beautifully sleek web & mobile apps for today's market demands. We build powerful applications to help you evolve and rapidly shape your business for digital transformation.

BTEK STUDIO

Contact: Mario Sgromo
Mail: msgromo@btek.studio
Web: www.btek.studio
Phone: +54 11 4815 9642

Company: We provide software development outsourcing services helping our clients to maximise ROI of their critical projects. From planning to final deployment, we support companies and start-ups at each step of the development process enabling them to improve time to market for high quality web and mobile products.

CAMONAPP

Contact: Damian Alcala
Mail: damian@camonapp.com
Web: www.camonapp.com
Phone: +54 911 6610 0055

Company: CamOnApp is an immersive tech company that brings AR and Web VR solutions for brands, agencies and media. Our AR solutions are based on image recognition, face track, geolocation and ARKit / ARCore. We have 2 main products: CamOnApp Studio (web tool for multimedia designers that allow them to create AR and Web VR content and have access to reports) and SDK to integrate our technology in third parties apps. Our main clients are: Disney (LATAM, EMEA, India), Mondelez, AB InBev, Nike, Carrefour, Arcor, Adidas, Ford, Viacom, among others.

CEC S.A Movilive

Contact: Dario Edgar Maisterrena
Mail: maisterrenadario@gmail.com
Web: viviloendirecto.com/Site/
Phone: +54 9358 4385 653

Company: CEC S.A is an Argentine Company that develops, manufactures and markets, and operates mobile digital video transmission systems.

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CFSA

Contact: Alejandro Bonomo
Mail: info@cfsa.com.ar
Web: www.cfsa.com.ar
Phone: +54 11 4393 2233

Company: Regional credit card processing company / co-branding / Advisor Platform Marketplace / Electronic wallet / Extrabanking system

CIS GROUP LATAM

Contact: Rodrigo Fernández Quintana
Mail: r.fernandez@cisgrouppla.com
Web: www.cisgrouppla.com
Phone: +54 351 814 2222

Company: We are leading global suppliers of Technology Solutions and Project Management in the Telecommunications industry; innovating, promoting and developing new solutions, based on our team member's experience, professionalism and passion; we are assuming a permanent commitment with excellence and with the primary objective of achieving a positive impact on people's communication.

COGNITIVA ETERMAX LABS

Contact: Fernando Diego Mogetta
Mail: fernando.mogetta@cognitiva.etermax.com
Web: www.etermax.com
Phone: +54 911 5335 3990

Company: Etermax is the leading company in social games in Latin America. Based in Buenos Aires, Argentina, it has emerged as a model company in cross-platform game developing in the region. It has entrepreneurial and spirited young leaders, who work hard to sketch the future of mobile gaming.

COMPETIR

Contact: Mariano Vaya
Mail: mvaya@competir.com
Web: www.competir.com
Phone: +54 11 5235 7600

Company: Competir is a triple impact EdTech Company, with 20 years in the industry, dedicated to digital transformation solutions for home and school learning. Creating Mobile Interactive and Personalized Learning Experiences.

CONDOR TECHNOLOGIES

Contact: Alberto Patron
Mail: info@condortech.com.ar
Web: www.condortech.com.ar
Phone: +54 11 4747 9084

Company: Condor Technologies is a global innovation company focused on telecommunications. Starting operations in 2004 it has now deployments for fixed NGN, IMS, and VoLTE and VoWiFi networks in more than 15 countries across 3 continents and presence on major operators.

Its R&D labs allows Condor Technologies to co-create new solutions and adapt existing ones to comply with regulatory or operator-specific requirements and leverages its broad portfolio that ranges from VAS services like Hosted PBX, Voicemail and Gateways to Regulatory Services like Legal Interception and Number Portability as well as new technologies like WebRTC in Virtualized, Cloud or baremetal environments

DECTRA MOBILE

Contact: Daniel Holcman
Mail: daniel@mediadigitalgroup.com
Web: www.bukeclub.com
Phone: +54 911 6426 3515

Company: We develop, implement and distribute the most important audio-book and audio-story application in the region, with an extensive catalog of audiobooks so that users can enjoy their favorite stories anytime, anywhere.

DYNAMO MOBILE

Contact: Javier Badaracco
Mail: contact@dynamomovil.com
Web: www.dynamomovil.com
Phone: +54 911 3181 8332

Company: Dynamo Mobile is one of the leading company in SAT Push and SIMcard solutions for Telcos and Media agencies around the world. We provide the first Mobile Programmatic platform to monetize Telco's inventory through the most efficient channels such as SAT Push, WIB, SMS, USSD & display ADS. Boost your revenues thanks to our Real-time-decision system! Using the SIMcard technology as the heart of our solutions, we are able to provide Device management, Location-based solutions, (OTA) Over-the-Air platforms & SIMcard applications to enhance SAT Push channel's adoption.

INFOSIS

Contact: Alejandro Ortiz
Mail: alejandro@infosis.com.ar
Web: www.infosis.com.ar
Phone: +54 223 432 0333

Company: Company with 20 years of experience in the national market, in development of administrative and accounting management software, oriented to the retail business. We provide our customers with valuable solutions for the management of their companies or businesses. Since 2007, we have certified ISO 9001 Standards in all its processes and products. Our production headquarters is located in the city of Mar del Plata and we have commercial offices in Capital Federal (Puerto Madero) and Córdoba (Capitalinas Towers)

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INTELIAGRO

Contact: Gonzalo Verrone
Mail: info@inteliagro.com
Web: www.inteliagro.com
Phone: +54 341 528 1110

Company: We build software for agribusiness, specialized in grain marketing. We process large volumes of data that we transform through our algorithms into actionable information to improve profitability in a marketing campaign. We created a Web Platform with KPI's and special features that help farmers sell better their crops and secure their income.

ITBN

Contact: Vanesa Lucchesi
Diego Berardo
Mail: vlucchesi@itbnsa.com
Web: www.itbnsa.com
Phone: +54 11 4776 6086

Company: ITBN is an Argentine company with more than 18 years of experience in the development and integration of eCommerce Solutions B2C, B2B, eProcurement, Value-Added IT Services (eCommerce complementary IT services; web/mobile development and design) and eMarketing Services.

JUSTMOB

Contact: Carlos Córdoba
Mail: ccordoba@intextual.net
Web: www.redmas.com
Phone: +54 11 4556 0700

Company: Justmob is a mobile advertising partner that helps companies to grow and accelerate their business through different tools in the mobile ecosystem. Justmob uses a marketing technique developed by technology which uses creativity, analytical thinking, and metrics to achieve the KPI's of our clients and gain exposure. The power of our knowledge and technology developed gives you access to great results in one place.

LEMMONET

Contact: Tomás Marquez Macri
Mail: tomas@lemmonet.com
Web: www.lemmonet.com
Phone: +54 11 5244 2323

Company: Lemmonet, a Digital Advertising Group, founded in 2013, has specialised within four different digital activities: Mobile Advertising – Programmatic Video Advertising – Brand Influencers & Social Media – Outdoor Advertising. After a start in Argentina, Lemmonet has expanded progressively with activity in South America, Europe and Asia. With Headquarter now in London, and thanks to this international development the company is now a global advertising actor. Lemmonet has built up a robust & complex technology that is providing on one side efficient solutions to monetise Publishers Inventories and on the other side solutions to Acquire, Engage & Retain clients for our Advertisers. Adtech company developing Solutions for Performance, Branding and Influencers Campaigns.

LENIOLABS

Contact: Hernan Berroja Albiz
Mail: hernan@leniolabs.com
Web: www.entropeer.com
Phone: +54 911 6705 2264

Company: Leniolabs is a world-class software firm that helps their clients through visual interactions to be more efficient in their process.

MAS - MARKETING ASSISTANT

Contact: Juan Pablo Nieto
Mail: info@nantech.com.ar
Web: www.nantech.com.ar
Phone: +54 351 3131 136

Company: NaN (Not a Number) was founded on the belief that a software development company can provide not just technical solutions, but also it can be a partner in the business strategies. We are a team and we are also the face of an extended team that works behind us, building and creating extraordinary tools and solutions. We are Not a Number and each team member has an identity in NaN. With each solution we build a relationship with our colleagues and with our clients, then we extend our team to become a community.

MANGO MEDIA PARTNER

Contact: Ignacio Toledo
Mail: itoledo@mangomediaads.com
Web: www.mangomediaads.com
Phone: +54 11 4794 1846

Company: Mango Media Ads strongly believes that without a proper advertising strategy the content generated by the media partners loses all its value, data driven decisions are the key to answer questions that will define how and where to advertise. That's why we're your best partner for the digital environment. We are your digital agency partner.

MEDIA DIGITAL GROUP

Contact: Mariano Scheinsohn
Mail: mariano@mediadigitalgroup.com
Web: www.mediadigitalgroup.com
Phone: +54 11 5001 1473

Company: We are a company passionate about distributing digital content. We have multiple mobile content products. We develop and distribute digital content. We are user multipliers and digital business accelerators.

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MUNIDIGITAL

Contact: Julio Martin Bono
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Phone: +54 351 4683 284

Company: MuniDigital is a govttech company focused on strategic innovation for local governments. MuniDigital™ is a cloud based solution developed for municipalities to record, manage and analyze city works. In 2018, our technology received the Tech for Integrity award by World Economic Forum and is currently used by more than 50 municipalities in Latin America and Spain.

NODUS COMPANY

Contact: Francisco Siutti
Mail: fsiutti@noduscompany.com
Web: www.noduscompany.com
Phone: +54 11 4786 2766

Company: Nodus is a technology company focused on improving web performance (WPO). Through its real user web monitoring platform, it generates massive data on the performance of different locations distributed throughout the planet, applying artificial intelligence models and generating value for users.

REVISTAS YA!

Contact: Tomás Romero Moderc
Mail: tomas@revistasya.com
Web: www.revistasya.com
Phone: +54 11 3362 9654

Company: Revistas Ya! (Magazines Now!) is the largest digital magazine kiosk in America. It is a new reading experience to enjoy the best magazines in digital format, from the cloud, anywhere, anytime.

SANA

Contact: Roberto L. Gallardo
Mail: roberto@innovarg.guru
Web: www.sana.com.es
Phone: +54 9381 4636 575

Company: Sana is the digital clinic aimed at Spanish speakers. You can access an online video consultation at any time and place. And pay by credit card

SYTEX

Contact: Mariano Lisiotti
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Phone: +54 9351 8074 473

Company: Siteplan is a project management software company. We've created Sytex, a PM solution for project teams focused on improving collaboration through innovation. Sytex brings efficiency to your telecom projects having everyone together in one place. Sytex is a SaaS Project Management tool for Networks that supports teams to allocate resources, define processes, plan services and get going with end to end control. SytexApp is a new way of managing project resources, allocating tasks and planning. It supports field crews to simply create reports, site documentation or follow installation guides and have them available in real-time for everyone.